

# About GymValet

## Background

GymValet® is the perfect holder for sanitizing spray bottles and towels. It easily attaches directly to all strength training and cardio equipment. With the GymValet, equipment sanitizing supplies are precisely where they need to be — right at every exercisers' fingertips. The GymValet has been helping fitness centers around the world keep a clean environment since 2006.

## Creator: Dr. Bruce Sherman

With a Ph.D. in Exercise Physiology and more than 25 years experience in the fitness industry, Dr. Bruce Sherman developed the GymValet to make it easier and more convenient for exercisers to sanitize fitness equipment.



Dr. Sherman recognized that most fitness facilities had difficulty providing their members with a convenient way to comply with their club's sanitizing policies. He developed the GymValet to make the exercise experience more efficient, effective, safe and enjoyable. After installing the GymValet, Dr. Sherman noted that many facilities reported a dramatic increase in compliance with the center's equipment sanitizing policies.